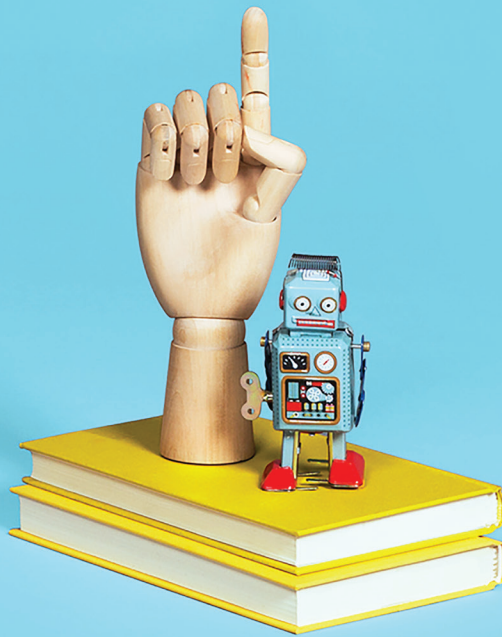


EF EDUCATIONAL TOURS

Professional Learning Summit

HELSINKI 2018



The Foundations and Future of Education in Finland

NAME

Welcome, Educational Leaders

Whether you’ve traveled from Albuquerque or Augusta, from Seattle or Sanibel, one thing is certain: the real journey begins here.

Over the next week you will work with other educators, broaden your global perspective, and gain insight into forward-thinking trends in education. Here in Helsinki, you will learn why Finland decided to create an equitable society 40 years ago—and how the country built an education system that supported such a grand goal. You will also explore why Finland is as concerned as ever about education, and what leaders in the space are doing today to improve it.

In Berlin, you will watch students put design thinking into practice and experience the power of their intellect, creativity, and optimism. You will meet new colleagues and rediscover just how effective you can be when working with a small, enthusiastic group of educators.

We hope the speakers you hear from and the conversations you have will inspire you to think differently about educational practices abroad and at home. This is a chance to expand your global network, share your successes and challenges as an education leader, strengthen your skills, and help the next generation of leaders understand and tackle global issues.

Let’s join together to consider our future. Let’s collaborate, innovate, and harness the power of working toward a common goal. Let’s give our students the tools to become compassionate global citizens committed to solving the world’s most pressing challenges. It starts with our schools. It starts with you.

Later this week, you’ll witness what happens when over 1,500 students are asked to explore *The Influence of Technology on Society* at our Global Leadership Summit in Berlin. We’ll challenge them to harness the power and potential of technology to improve our daily lives, and we’ll challenge you to consider how you can inspire your students back home to do the same. Just like the young leaders at this year’s Summit, we will invite you to build on the ideas that came before yours, and realize that—just as technology empowers us to innovate—we all have the power to activate its potential.

Table of Contents

2	Conference Agenda
6	Workshops
13	New Connections
14	Our Education Team
16	EF Educational Tours

Day 1

MONDAY, JULY 9

	Arrive in Helsinki	
6:00PM–7:00PM	Welcome Reception	📍 Sipuli
7:00PM	Dinner	📍 Sipuli

Day 2

TUESDAY, JULY 10

9:00AM–10:15AM	Transformation of the Finnish Education System: A Timeline	📍 Finnish National Agency for Education
10:15AM–10:30AM	Coffee Break	
10:30AM–1:00PM	Introduction to Finnish Curriculum & Phenomenon-Based Learning	📍 Finnish National Agency for Education
1:00PM–2:30PM	Lunch	
2:30PM–7:00PM	Helsinki Cultural Exploration	
7:00PM	Dinner	📍 Lappi

Day 3

WEDNESDAY, JULY 11

9:00AM–10:00AM	TED-Style Talks	📍 Finnish National Agency for Education
10:00AM–10:30AM	Coffee Break	
10:30AM–12:00PM	Cultivating Autonomy	📍 Finnish National Agency for Education
12:00PM–1:00PM	Lunch	
1:30PM–4:00PM	360° Educator & Student Panel	📍 Kulosaaren Yhteiskoulu
4:00PM–6:00PM	Discovery Time	
6:00PM–7:30PM	Dinner	📍 Sunn
8:00PM	Visit Suomenlinna Island	

Day 4

THURSDAY, JULY 12

9:00AM–10:30AM	Summit Prep	📍 GLO Hotel
10:30AM–3:30PM	Salmon & Surroundings	📍 Kuusijärvi
3:30PM–6:00PM	Discovery Time	
6:30PM	Farewell Dinner	📍 Meripaviljonki

Day 5

FRIDAY, JULY 13

8:00AM	Departures for Berlin	
1:00PM–3:00PM	Lunch	📍 Berlin, Germany
3:00PM–6:30PM	Global Leadership Summit Welcome	📍 Estrel Hotel

Workshops >

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Education is the most powerful weapon which you can use to change the world.

NELSON MANDELA
Activist, politician, and philanthropist

Transformation of the Finnish Education System: A Timeline

Led by Pär Stenbäck

9:00AM–10:15AM

Go back to the roots of the Finnish educational system and learn how education is a driving force when building a nation. Hear from Pär Stenbäck on why he believes there is little disagreement among the political parties when it comes to investment in education and in educational reform. Gain a unique perspective on education in Finland from the former Minister of Education, and examine why the Finnish education system has been commended outside Finland.



Pär Stenbäck is the former Minster of Education and Foreign Affairs in Finland, and served as Secretary General of the International Federation of the Red Cross and Red Crescent Societies in Geneva. He is a founding member of the International Youth Foundation, International Crisis Group, European Cultural Parliament, and the Finnish Children and Youth Foundation.

Introduction to Finnish Curriculum & Phenomenon-Based Learning

Led by Petteri Elo

10:30AM–1:00PM

As of August 2016, Finland put what is arguably one of the most innovative curriculums in the world into practice nationally. Its student-centered approach has gained international attention. In this workshop, Petteri Elo will highlight some of the national core curriculum’s key elements so you can gain a deeper understanding of where pedagogy and educational leadership is heading in Finland.



Petteri Elo is an accomplished teacher and educational enthusiast. He has extensive experience teaching at the comprehensive school level, as well as training educators and administrators in Finland and around the world. He’s passionate about creating innovations in student-centered pedagogy by combining educational theory and practice. In 2015, this passion brought Petteri to Virginia as a Fulbright Scholar.

Helsinki Cultural Exploration

Select one of the following options to attend:

2:30PM–7:00PM

Off the Beaten Path Walking Tour

Take a leisurely tour through central Helsinki where you'll meet local residents and discover sights and stops off the beaten track. Visit the evocative Chapel of Silence and witness daily life at the 110-year-old Hietalahti food market hall. At the end of the tour, you'll walk away with a richer understanding of Finnish culture and society.

Sauna Experience

Enjoy a traditional Finnish experience in downtown Helsinki. Saunas form a great part of Finland's heritage and culture, and today you'll get to partake in this relaxing, centuries-old tradition. It's estimated that there are over two million saunas in Finland (an average of about one per household). There's even a sauna inside Parliament.

Ateneum Art Museum

Wander the exhibits of Ateneum, one of the three museums forming the Finnish National Gallery, and home to the largest collection of art in Finland. The 20,000 works of art range from paintings to prints to sculptures, with pieces dating from the 1750s to the 1950s. The museum is located in Rautatientori Square, and previously housed the Finnish Academy of Fine Arts and the University of Art and Design Helsinki.

TED-Style Talks

Led by Tim Walker and Akseli Latvio

9:00AM–10:00AM



How Finnish Culture Shapes Finland's Schools (& Why It Should Matter to Americans)

Tim Walker is an American teacher and international speaker living in Helsinki, and the author of *Teach Like Finland*. He has written extensively about his experiences for *The Atlantic*, *Education Week*, and on his blog. He's especially passionate about professional growth, social-emotional learning, and playful literacy.



A Student's Perspective: Comparing Education in the U.S. and Finland

Akseli Latvio is an 18-year-old high school student from Espoo, Finland. He studies international business and economics at Lauttasaari high school. He also spent a year abroad at the Taft School, located in Watertown, Connecticut. After school and during holidays, Akseli runs two companies that he has founded, CitiPanda Ltd and AML Capital Ltd.

Cultivating Autonomy

Led by Tim Walker

10:30AM-12:00PM

Academic literature suggests we need a sense of autonomy to feel happy. Finnish teachers report a strong sense of autonomy and freedom in their schools. This workshop will make a case for cultivating autonomy in our schools, and discuss how we can build trust and promote independent thinking among American students, teachers, and administrators.

360° Educator & Student Panel

Led by Petteri Elo

1:30PM-4:00PM

Attend a round-table discussion with Finnish teachers, administrators, parents, and students. Hear their different perspectives on education in Finland to gain a holistic understanding of the school systems here.

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Summit Prep

9:00AM-10:30AM

Prepare for this weekend's Global Leadership Summit by gaining a better understanding of the program planned for you and the 1,500+ students and educators who will be joining you in Berlin.

Salmon & Surroundings

Led by Petteri Elo

10:30AM-3:30PM

Enjoy the ultimate cultural adventure, and experience an authentic day in the life of a Finn. Travel to Kuusijärvi, a popular outdoor recreation center, where you can relax outside, swim in the lake, or stroll through a beautiful park. Afterward, walk to a local Finnish home where you'll enjoy a typical lunch of freshly smoked salmon and refreshing drinks in the garden.

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School should be where we teach the meaning of life; where kids learn they are needed; where they can learn community skills.

KRISTA KIURU
Finnish politician and former Minister of Education

Stay connected

Keep in touch with the people who’ve inspired you this week.

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Meet EF's Education Team



George Stewart

Director of Curriculum and Program Innovation

A former teacher, academic dean, department chair, and division head, George has spent much of his career leading schools in their effort to become more innovative and forward thinking. As a Klingenstein Fellow at Columbia University, George researched leadership and institutional change as schools adapt for the 21st century. At EF, he oversees relationships with independent schools and is the creator of weShare, an online environment focused on growing global awareness in students.



Joey Lee

Education Programs Manager

Joey works on EF's Education Team directing credit opportunities for teachers and students, managing relationships with accreditors and university partners, and serving as an educational advisor to weShare, EF's personalized learning experience. He joined EF from Pinkerton Academy in Derry, New Hampshire, where he served as a cultural geography teacher, curriculum coordinator, and teacher mentor in the social studies department. He also led the school's Chinese exchange program and coached their Division 1 hockey team. Joey was the New Hampshire Department of Education's 2014 Teacher of the Year.



Kathleen M. Welling

Executive Director, Global Education and Strategic Initiatives

Kathy collaborates with schools and districts across the country to build global education programs in partnership with educational thought leaders and policy makers. Prior to working at EF, she served as an association executive for two international, nonprofit education associations (The Association for Supervision and Curriculum Development and The National Association for Music Education). She spearheaded advocacy efforts and strategic alliances with other education organizations, interest groups, and state and federal agencies to impact both education policy and practice. As a lifelong educator, Kathy taught music at the K–12 levels and teacher education at Duquesne University.



Lauren West

Director of Innovation and Education

Lauren began her career at EF as a Tour Consultant 13 years ago, and was a Regional Sales Director before taking on her current role as Director of Innovation and Education. Lauren has had the privilege of traveling around the world with students and educators while at EF. Now that she's on the Education Team, she uses her strategic and logistical skills to ensure EF's educational programs run smoothly no matter where they're happening. Lauren attended the University of Rhode Island and is proud to be raising three future world travelers at home.



Katherine Schlemann

Director of Educational Partnerships

Originally from the West Coast, Katie joined EF 17 years ago—like Lauren, she started as a Tour Consultant in EF's Boston office. Katie served as a Director of Sales and Customer Service before moving into her current position on the Education Team as Director of Educational Partnerships. Now located in EF's Denver office, Katie works with organizations to build strategic relationships and helps support schools and districts as they create global education programs with EF.



Alexa Matarazzo

Professional Learning Program Coordinator

Alexa joined the Education Team in 2017 after working on EF's Traveler Support Team for two years. She helps educational organizations, school districts, and individual educators design global professional learning programs that meet their unique needs. Alexa attended Saint Rose College in New York, and before joining EF, her adventurous spirit landed her halfway across the globe in Surabaya, Indonesia where she taught English.

Offering you more ways to travel more places

What do hundreds of destinations and endless possibilities look like? If you're an educator, it's a range of tours that naturally complement your curriculum. If you're a student, it's the opportunity to immerse yourself in diverse cultures and build life skills. And for both, it's learning moments that will forever change the way you look at the world.



Educational Tours

Inspire students on international tours that blend experiential learning with authentic cultural activities.

“The week I spent in Spain was the best week of my life. The cities—Madrid, Toledo, Cordoba, and Seville—were absolutely incredible, and every activity we did I thoroughly enjoyed. From the guided tours to self-exploration, I learned more about Spain, myself, and the language than I ever could’ve imagined.”

Hollie S., Student

[BROWSE BY REGION AT EFTOURS.COM](https://www.eftours.com)

Language Immersion Tours

Sharpen students' language skills through authentic linguistic and cultural immersion.

“Leading this tour was the best thing I have done in my 11 years of teaching. Watching my students interact with locals—including kids their own age—often brought me to tears. The hands-on activities and tours taught my students much more than I could ever hope to within my classroom. This tour also provided invaluable professional development for me, as I was able to practice my own language skills and attend advanced classes.”

Heidi H., Group Leader

[EFTOURS.COM/LANGUAGE](https://www.eftours.com/language)



Global Leadership Summits

Empower students to become the leaders of tomorrow on an educational tour paired with a leadership conference.

“Our trip began with a focus on democracy in Prague and Berlin, and ended in The Hague at the Summit on human rights. It was a powerful educational and emotional experience for our students and teachers. The panel discussions, firsthand accounts, museums, and activities supported the themes and fulfilled the tour description perfectly. Our Tour Director was phenomenal; she was enthusiastic, knowledgeable, and made an effort to connect with everyone on the trip.”

Noel D., Group Leader

[EFTOURS.COM/SUMMIT](https://www.eftours.com/summit)



Service Learning Tours

Give students the opportunity to make a lasting impact on local communities through meaningful service projects.

“Every student left this experience with a greater vision of how they can accomplish service learning in their own community, and with the knowledge that they helped others across the globe. I am proud of what they were able to accomplish on the tour and thankful EF provided such a rich and incredible experience.”

Shani W., Group Leader

[EFTOURS.COM/SERVICE](https://eftours.com/service)

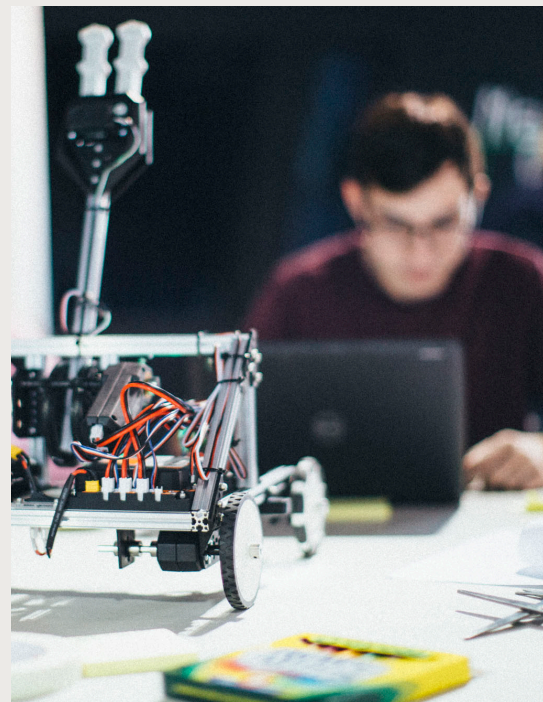
STEM Tours

Travel to innovative cities with your students to learn from industry experts and participate in hands-on activities.

“I believe that when a student sees how the classroom is used in the outside world it powerfully impacts them. The 'that looks cool, I want to do that' reaction will guide them into STEM fields.”

Micah F., Group Leader

[EFTOURS.COM/STEM](https://eftours.com/stem)



See how one school has incorporated our offerings into a global education program

For the Mariemont City Schools in Cincinnati, OH, education doesn't only happen on their campuses. Their experiential learning program, Warriors Beyond, fosters global citizenship and pivotal skills like collaboration and communication within students—in large part through educational travel.

MARIEMONT'S TRAVEL PROGRAM



MAY 2018

Iceland: Glaciers & Geysers
International tour



MAY 2019

Broadway & the Arts
Annual class trip



JUNE 2018 & 2019

Washington, D.C.: The Capital Tour
Annual class trip



JUNE 2019

Marine Conservation in the
Dominican Republic
Seving Learning tour



JUNE 2018

Supporting Sustainability on the
Shores of Lake Titicaca
Service Learning tour



JUNE 2019

The Power of Communication
Global Leadership Summit



JULY 2018

Berlin, Prague, Krakow & Budapest
International tour

WE'RE ACCREDITED—JUST LIKE YOUR SCHOOL

Teachers and students can earn credit by taking an EF tour and completing required coursework. We were the first student travel organization to be accredited by these five prestigious educational associations:



[illegible]

Finnish Facts



One of Finland's most remarkable features is its light. When the endless sunshine of summer gives way to winter, the Northern Lights appear like magic and light up the sky. The farther north you go, the greater your chances of spotting the Aurora Borealis. In Finnish Lapland they can appear 200 nights a year, while in places like Helsinki, they can be seen roughly 20 nights each winter.

Leipäjuusto (also known as Finnish squeaky cheese) is a traditional cheese dish in Finland that makes an audible squeaking sound when bitten into. The fresh cheese is baked until golden-brown, sliced, and served with cloudberry jam. Step aside, fondue!

In Finland, “Everyman’s Rights” gives you the right to roam freely in natural areas without permission from landowners. The law started as an unwritten code created by a sparse population living in a vast, densely forested country.

Some guidelines today: You can go canoeing and camping—but not too close to someone’s house. Don’t litter, and always leave a place the way you found it. Simply put, enjoy the great outdoors, but respect nature and the property of others.

Population:

5.5 MILLION

Size:

130,666 mi²



Educational Tours

EF Professional Learning Tours

EF Professional Learning Tours are a unique way for you to broaden your knowledge of global education, connect with other extraordinary educators, and travel the world—all while earning professional development credit. Every program is designed to strengthen your expertise and help you grow personally and professionally through school visits, workshops, and culturally rich experiences. Return home inspired, energized, and ready to bring a broader global perspective to your classroom and school community.

EF is the World Leader in International Education

For over 50 years, we've been working toward one global mission: *Opening the World Through Education*. Together with educators worldwide, we provide experiences that teach critical thinking, problem solving, collaboration, and global competence.

Our global network of 46,500 staff spans over 500 schools and offices in more than 50 countries around the world. Across our 16 divisions, we offer educational travel, cultural exchanges, language training, and academic degrees.

ef.edu



#EFsummits